



DOMINION HERBAL COLLEGE

North America's Oldest School of Herbal Medicine

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Accredited by the Private Career Training Institutions Agency (PCTIA)



HERBAL CONSULTING DIPLOMA PROGRAM 1 YEAR DISTANCE LEARNING

PROGRAM DESCRIPTION

This 1-year program is designed for individuals employed or seeking employment in the herbal industry to become competent Herbal Consultants. This program creates a balance between the western scientific approach to the study of Herbal Medicine and the traditional North American model. Students will learn how to assess and formulate herbal products, become familiar with the efficacy and safe use of herbs, market herbs for industry and consult with clients in the retail setting in a knowledgeable and professional manner.

CAREER OPPORTUNITIES

This program is suitable for individuals working or seeking employment in health food stores, herb shops, pharmacies, supermarkets, direct marketing or wherever herbs are sold and for individuals in herbal product manufacturing or distributing.

LEARNING OBJECTIVES

Upon successful completion of this program, the student will:

1. Be competent in the assessment and formulation of herbal products.
2. Be familiar with the efficacy and safe use of herbs.
3. Be able to market herbs for industry.
4. Be able to consult with clients in the retail setting in a knowledgeable and professional manner.

ADMISSION REQUIREMENTS

1. High School Level Chemistry or Dominion Herbal College Prerequisite Chemistry
2. Dominion Herbal College Chartered Herbalist Diploma Program

PROGRAM DURATION

The program duration is one year. The academic year is 12 months (1320 hours) from September through August.

STUDY HOURS

This program requires 20-30 hours per week of self-directed learning.

DELIVERY & INSTRUCTIONAL METHODS

A distance learner at Dominion Herbal College is a self-motivated, independent individual who has the opportunity to receive a diploma in the field of Herbal Medicine as a Herbal Consultant and maintains the flexibility to study while working, caring for a family or sustaining a busy lifestyle.

The Herbal Consulting Diploma Program utilizes a combined delivery method of distance and on-site learning in which the course work is completed by self-directed learning together with on-site attendance at a 5-day seminar at the end of the academic year.

ATTENDANCE EXPECTATIONS

Students are required to attend a 5-day on-site seminar. Seminar dates are scheduled for July.

REQUIRED TEXTBOOKS

Students are provided with a Required Textbook List and Supplementary Resources List.

REQUIRED EQUIPMENT

No equipment is required for this program.

STUDENT ASSESSMENT

The program materials consist of four modules comprised of various courses. Each course includes lessons with questions to be completed and submitted to the instructors for evaluation and correction by the due dates. For courses with a midterm exam and final exam, the overall course mark is comprised of 20% course lessons, 30% midterm exam and 50% final exam. For courses without a midterm exam and final exam, the overall course mark is comprised of 100% course lessons. Students will write midterm exams and final exams in Materia Medica I, Pathology and Pharmacology. Midterm exams and final exams must be written on dates designated by the College. Midterm exams and final exams are written with a proctor. Students are required to arrange for a proctor in their area. Students are assessed on the following grading system:

Grade	Percentage	Description
A	86-100	Excellent
B	75-85	Very Good
C	70-74	Good
D	1-69	Fail

GRADUATION REQUIREMENTS

A diploma will be issued upon successful completion of all academic requirements and financial obligations to Dominion Herbal College.

PROGRAM ORGANIZATION

COURSES

Biochemistry: General principles of organic chemistry and biochemistry and their application to human physiology and phytochemistry, molecules; organization of the cell, pathways of metabolism and energy-providing reactions; sources of energy; biosynthetic pathways.

Botany & Herbarium: The study of morphology; plant anatomy, histology and tissues; preparation and presentation of a herbarium.

History & Philosophy: History of Herbal Medicine, the whole person and homeostasis; vitalism, health and disease, the essentials of health; rational therapy, herbal approach to treatment, pain and its rational treatment; micro-organisms and disease, the germ theory, restricted and safe herbal medicines.

Materia Medica I: The use of popular herbs for the major body systems including: digestive, urinary, nervous, respiratory and musculoskeletal.

Pathology: The study of different body systems in their diseased state.

Pharmacology: The study of the groups of constituents of medicinal plants that give them their chemical properties and hence are responsible for many of the therapeutic actions experienced. The basic principles of pharmacokinetics, the study of the metabolic effects of the chemical constituents of herbs and the factors that influence the movement of any remedial substance through the body and its availability to the tissues.

Pharmacy: Basic principles and processes of preparing medicines from plant material, methods of extraction of plants, principles of dispensing, prescription writing and posology for Herbal Medicine.

SEMINAR

Students are required to attend a 5-day on-site seminar. To be eligible to attend the required seminar all course lessons must be completed and submitted to the instructors for evaluation and correction by the due dates. Seminar dates are scheduled for July. Students are provided with a seminar schedule.

The following topics will be covered during the required 5-day on-site seminar: Materia Medica, Over-the-Counter Consulting, Pharmacology and Pharmacy. Seminar lectures will build on the course work completed and assist students in preparing for final exams. The seminar will focus on the practical skills utilized when working in the herbal industry including assessing herbs and herbal products, retail and dispensing; efficacy and safe use of herbs; marketing herbs for industry; and consulting with customers/clients in the retail setting in a knowledgeable, ethical and professional manner.